



COMMUNITY
SUPPORT
ADVOCATES

(MOMENTUM)

WORKS OF GROWTH AND RECOVERY

Program Sponsorship Proposal

At Community Support Advocates, our goal is to support and empower individuals and families in Iowa impacted by disabilities. Through our Momentum program, CSA is partnering for growth and recovery through the arts. CSA believes in the transformative power of art - a tool to build confidence, inspire hope, and develop resilience.

Hope. Resilience. Possibilities.

www.momentumartshow.com



MAKE A DIFFERENCE

when you sponsor (MOMENTUM)

ABOUT COMMUNITY SUPPORT ADVOCATES (CSA)



Community Support Advocates (CSA) is a non-profit that provides services to individuals and families impacted by disabilities in Central Iowa. CSA started with a handful of staff supporting 100 individuals with disabilities and, over the last 20 years, has grown to 80 employees supporting almost 1200 individuals within 5 programs. We continue to evolve and look for new and unique ways to provide the best support possible to those we serve.

ABOUT (MOMENTUM)

Individuals impacted by disabilities often view art as inaccessible due to a lack of knowledge, confidence, and resources such as money for art supplies, a supportive community, or a space to create. Momentum provides free art opportunities to underserved populations that include an annual juried art competition and exhibition, art workshops offered throughout the year, and a new studio space providing those we serve with room to create and a community to encourage and inspire.

There are two different sponsorship types available:

- Presenting Sponsorships
- Community Partnerships



BENEFITS OF SPONSORSHIP

Sponsoring CSA's Momentum program means that you are not only donating to an organization that makes a difference every day, but you are also purchasing the right to associate your company with our organization and events in order to increase sales, connect with your target audience, and/ or heighten your company's image. It is about being a corporate citizen who helps make a difference for the people we serve while, simultaneously, gaining access to people who may want to do business with your company.

In return for your investment in CSA's Momentum program, your business or organization will have excellent opportunities to:

- Be exposed to a variety of audiences.
- Network to promote your product or service.
- Associate your business/ organization with CSA, which provides services throughout Central Iowa.
- Be included as a sponsor in media promoting our programs and events.



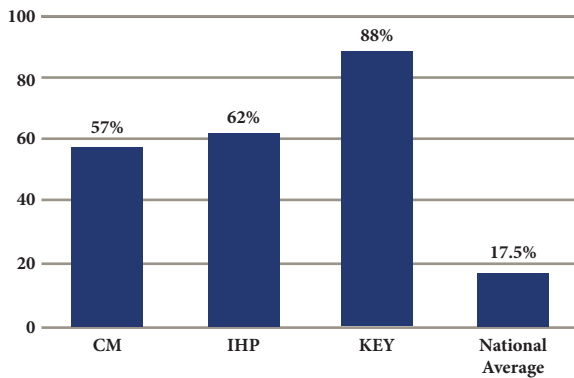


OUR COMMUNITY IMPACT

CSA supports individuals with a wide range of disabilities, including intellectual and developmental disabilities, brain injury, and mental illness.

EMPLOYMENT

All our programs are dedicated to helping those we serve find and maintain employment within their community. Our Case Management (CM) program saw 57% of its participants employed in 2016, a 14% increase from 2015; 62% of Integrated Health (IHP) participants were also employed. Our Knowledge Empowers Youth (KEY) program, which works with transition-aged youth leaving the DHS foster care system, saw 88% of its participants employed.** All program outcomes ranked significantly higher than the national average of 17.5% of people with a disability in 2015.*



“They tell me, even though I am on disability, that I can still get a job... they encourage me to go to school.”
- Participant

COMMUNITY HOUSING

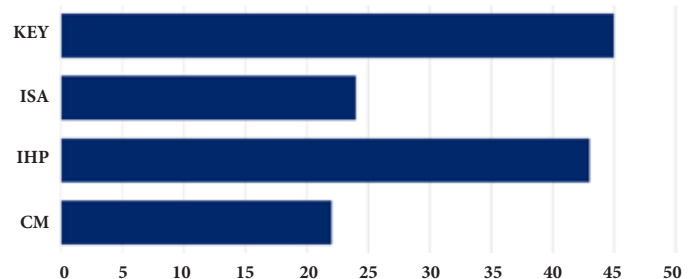
CSA recognizes that individuals with disabilities face challenges to find safe, affordable, accessible, and acceptable housing. Our goal is to assist our participants in establishing a home that is safe, healthy, barrier-free, and personally satisfying. In 2016, our CM program saw 92% of its participants meeting this goal, an increase of 7% from 2015, and 78% of IHP participants also met this goal. KEY saw a 16% increase from 2015 with 87% of its participants. ISA participants also met this goal with 81%.**

EDUCATION

In 2013, according to the Bureau of Labor Statistics, an average of 21% of people with a disability received less than a college degree, and 36.8% did graduate high school but did not attend college. Only 16.2% of disabled individuals received a Bachelor’s degree or higher, compared with 34% average among non-disabled individuals.*

“I’m only self-sufficient today because of their support and their services, and everything they’ve helped me with.” - Participant

CSA believes that receiving an education has an impact on an individual’s ability to become independent, find satisfying employment, and earn a suitable income. CSA encourages and supports participants in receiving classes or training to achieve their individual goals. In 2016, 22% of CM participants and 43% of IHP participants were involved in adult education. ISA also saw 25% of its participants involved in training or education. In addition, 45% of transition-aged youth involved in KEY program were involved in furthering their education.**



“CSA is a very good organization. I am glad they are there to help my son, especially since he got out of high school... They help him stay busy and keep him motivated. I am very thankful for that.” - Parent

* Source: U.S. Bureau of Labor Statistics
** Source: Polk County Health Services

PRESENTING SPONSORSHIPS

In many ways, the creative process is like a journey to recovery. Our workshops offer a vision of inspiration and hope for the artists to explore their talents or develop their stories. The studio will offer a safe place for creation and a platform to connect with artist mentors in the community. The art show will allow artists to reflect on the journey and share their experiences.

MOMENTUM STUDIO

\$5000

The Momentum Studio Presenting Sponsor would make an annual donation of \$5,000 and would, in turn, receive the following benefits:

- Representation within the studio, custom designed with the Presenting Sponsor's needs in mind, for each sponsored year.
- Recognition during all Art Access workshops hosted at the studio within the sponsorship year.
- Spotlight recognition on the Momentum website, including the sponsor company's name, logo, and a link to the company website.
- Company name and logo included on the Artist Bio Booklet for the Momentum Exhibition.



ART ACCESS

\$3500

The Art Access Presenting Sponsor would make an annual donation of \$3,500 and would, in turn, receive the following benefits:

- Company name and logo included on the Artist Bio Booklet for the Momentum Exhibition.
- Spotlight Recognition on the Momentum website, including the sponsor company's name, logo, and a link to the company website.
- Company name and logo included on all print or online marketing materials promoting Art Access workshops and events.

COMPETITION & EXHIBITION

\$3000




























The Competition & Exhibition Presenting Sponsor would make an annual donation of \$3,000 and would, in turn, receive the following benefits:

- Company name and logo included on the Artist Bio Booklet for the Momentum Exhibition.
- Spotlight Recognition on the Momentum website, including the sponsor company's name, logo, and a link to the company website.
- Company name and logo included on all print or online marketing materials promoting the Competition and Exhibition events.
- Special recognition honoring the Presenting Sponsor during the Exhibition show.

COMMUNITY PARTNERSHIPS

Support the development of our future artists by becoming a Community Partner with Momentum! Our Community Partners help provide specialized equipment, training for a new medium of art, art supplies, and workshops to artists impacted by disabilities.

SPONSORSHIP BENEFITS	APPRENTICE > \$250	PRACTICING \$250-\$750	PROFESSIONAL \$750-\$1500	ADVANCED \$1500-\$3000	MASTER \$3000+
	Company name and logo included on a large banner, displayed at all Momentum Program events.				
Sponsor's link included on the Momentum website.					
Sponsor's logo included on the Momentum website.					
Sponsor's name included on the Momentum website.					
Visually featured for one month in Momentum Studio.					
Sponsor's name and logo included in all print marketing materials					
Sponsor's name (with tagged link) posted on CSA and Momentum social media prior to event.					
Spotlight post thanking the sponsor for their contribution, tagged, with sponsor's website link included.					
Special recognition at the Momentum Exhibition event.					

*“When others admire, praise, and understand your work, it can have a profound response.”
- Family Member of Participant Artist*

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Christina Smith, CSA CEO, at christinas@teamcsa.org or by fax at 515-883-2171. Please contact us with any questions.

CONTACT INFORMATION:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City/ State/ Zip Code

SPONSORSHIP PACKAGES:

_____ \$15,000 Launch Sponsor

_____ \$3000-\$5000 Presenting Sponsor

Package Selected

Donation Amount

_____ \$250-\$3000 Community Partner

Package Selected

Donation Amount

OTHER DONATIONS:

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check made payable to
Community Support Advocates

\$

Total Sponsorship Cost

Signature

Date

Thank you for supporting Community Support Advocates!

Once we've received your completed form, CSA staff will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (PNG with transparent background preferred) to christinas@teamcsa.org.