



COMMUNITY  
SUPPORT  
ADVOCATES

# LAUGH & LOSE COMEDY SMACKDOWN

## Event Sponsorship Proposal

At Community Support Advocates, our goal is to support and empower individuals and families in Iowa impacted by disabilities. We cultivate diversity, dismantle stigma, and are leaders in integrating care. We make hope tangible.

[Hope. Resilience. Possibilities.](#)



# GET INSPIRED

When you sponsor **Community Support Advocates**

## About Community Support Advocates



Community Support Advocates partners with individuals and families living with mental health issues and disabilities for growth and resiliency within their communities. Specializing in helping families and youth as they transition from childhood to adulthood, last year CSA supported more than 1,700 Central Iowans with disabilities or mental health issues and their families by connecting them with services that support day-to-day living, community integration, and creative expression.

## (MOMENTUM) Art Program

The Community Support Advocates MOMENTUM Art Program provides free art opportunities to individuals living with disabilities, including an annual juried art exhibition, art supplies, workshops, and a dedicated studio where our artists create in and encouraging and inspiring community. MOMENTUM encourages growth and resiliency through art. These programs are 100% funded through grants and donors like you!

(MOMENTUM)



# MAKE A DIFFERENCE

When you sponsor **Community Support Advocates**

## About the Laugh & Lose Fundraiser

**Date: Wednesday, April 22, 2020**

**Time: 7pm - 9pm**

**Place: Funny Bone Comedy Club**



Community Support Advocates' Laugh and Lose: Comedy Smackdown is a fundraising event for the (MOMENTUM) art program. Contestants go head-to-head telling jokes to try and make their opponent laugh. The contestant that makes their opponent laugh the most moves onto the next round in this tournament competition. The last contestant standing will receive a custom championship belt. Jason Parkin, and Jackie Schmillen from KCWI Channel 23 will be our emcees for the evening. Proceeds will benefit the MOMENTUM Art Program.

## Benefits of Sponsorship

### WHY SPONSOR?

- **STRENGTHEN** your company's reputation as a good corporate citizen to your customers, employees and local residents.
- **INCREASE** your brand exposure and elevate your corporate identity within the community.
- **GIVE BACK** to your community by helping those who need it most and **JOIN THE MOVEMENT** by partnering for growth & resiliency.





## SPONSOR PACKAGES

### Champion Belt Sponsor

**\$1500**

The Laugh & Lose Champion Belt Sponsor's contribution will help cover the costs of hosting the comedy event. As part of this sponsorship package, the sponsor would make a donation of \$1,500 and would, in turn, receive the following benefits:

- The ability to utilize company signage (limit: 2 signs/banners): One on the stage and one near the merchandise area.
- Company name included as event sponsor on any contributor's signage or online calendar event promotion.
- Mentions and thanks from the celebrity emcees on the night of the event.



### Koozie Sponsor

**\$1000**

A Laugh & Lose Koozie Sponsor will help cover the costs of hosting the comedy event. Multiple sponsorships available at this level. As part of this sponsorship package, a sponsor would make a donation of \$1000 and would, in turn, receive the following benefits:



- The ability to utilize company signage (limit: 2 signs/banners): One on the stage and one near the merchandise area.
- The ability to assign people from your company to be staffed by the merch area. These people could promote the company by wearing company shirts and offering one handout material.
- Company name included as event sponsor on any contributor's signage or online calendar event promotion.
- Mentions and thanks from the celebrity emcees on the night of the event



## SPONSOR PACKAGES

### Rubber Chicken Sponsor

**\$750**

A Laugh & Lose Rubber Chicken Sponsor will help cover the costs of hosting the comedy event. Multiple sponsorships available at this level. As part of this sponsorship package, a sponsor would make a donation of \$750 and would, in turn, receive the following benefits:



- The ability to place logo on CSA's signage by the merch area.
- Company name included as event sponsor on any contributor's signage or online calendar event promotion.
- Thanks from the celebrity emcees on the night of the event.
- Recognition on CSA's Facebook page as a contributor, including 1 thank you post at the end of the event.

### Rumble Sponsor

**\$500**

A Laugh & Lose Rumble Sponsor will help cover the costs of hosting the comedy event. Multiple sponsorships available at this level. As part of this sponsorship package, a sponsor would make a donation of \$500 and would, in turn, receive thanks from the celebrity emcees on the night of the event and recognition on CSA's Facebook page as a contributor.

### SPONSORSHIP TERMS

Community Support Advocates (CSA) reserves the right to acknowledge the contribution of any organization that may assist with operational, entertainment or marketing costs. All sponsorship money received will be used to support the CSA Laugh & Lose event and other organizational services. CSA reserves the right to cancel any events or activities included in this sponsorship proposal; under such circumstances, all sponsorship agreements will be rendered void and any money received will be refunded. CSA reserves the right to alter sponsorship benefits contained in this sponsorship proposal; under such circumstances, all confirmed sponsors will be notified in writing. The sponsor shall not erect any signage that interferes with other signage or event activity. If in doubt, the sponsor should check with event organizers prior to the beginning of the event. The sponsor will not, in any way, damage any CSA or outside vendor property. If the sponsor, depending on sponsorship package, receives a sponsor's area at the event, the sponsor will take responsibility for the set up and take down of the promotional site, including any signage, tables, or chairs that may be used. All materials for the sponsor site are provided by the sponsor - only the site space will be provided by CSA. CSA will not be held responsible for the loss or damage of any sponsor signage or promotional site materials at the event. No sponsorship agreement benefits will go into effect until after the payment is made. Should full payment of the sponsorship amount not be received within 10 days of receiving the invoice, the sponsorship agreement will be considered null and void.

# SPONSOR FORM

Please fill out the following form to confirm your chosen sponsorship package.  
Completed forms can be returned to Christina Smith, CSA CEO, at [christinas@teamcsa.org](mailto:christinas@teamcsa.org) or by fax at 515-883-2171. Please contact us with any questions.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State?Zip Code

## SPONSORSHIP PACKAGE:

\_\_\_\_ \$1500 Champion Belt Sponsor

\_\_\_\_ \$1000 Koozie Sponsor

\_\_\_\_ \$750 Rubber Chicken Sponsor

\_\_\_\_ \$500 Rumble Sponsor

\_\_\_\_ \$250 Team Sponsor

## OTHER DONATIONS:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION:

\_\_\_\_ Please send me an invoice

\_\_\_\_ I have enclosed a check made payable to Community Support Advocates

\$

\_\_\_\_\_  
Total Sponsorship Cost

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Thank you for supporting Community Support Advocates!**

Once we've received your completed form, CSA staff will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (PNG with transparent background preferred) to [christinas@teamcsa.org](mailto:christinas@teamcsa.org).

# LAUGH & LOSE

## CONTESTANT INFORMATION

**Date:** Wednesday, April 22, 2020

**Time:** 7pm - 9pm

**Place:** Funny Bone Comedy Club

\$10 pre-sale tickets & \$12 at the door



### Contestant Entry Fee **\$25**

You do not need to be an aspiring comedian to enter this "Bad Dad Jokes" inspired fundraiser. Contestants will enjoy free entry and a spot up front to watch all the action. Limited spots are available!

### Sponsor Your Own Team **\$250**

Sponsoring your own team allows you to submit up to 2 contestants with your own branding. Perks to bringing your own posse include a private table up front & a chance at winning the Spirit Award!

## RULES OF ENGAGEMENT

Joke tellers will go head-to-head in a battle of wits, trying to make their opponent laugh. The concept is simple, but resisting the urge to laugh will have you squirming!

**You Laugh. You Lose.**

Contestants are encouraged to have their jokes prepared ahead of time. Each laugh battle will last for 3 minutes, in which the contestants take turns exchanging jokes. There are 3 judges tallying up the laughs. At the end of each battle, they determine who had the LEAST laughs and will announced the winner. Winners will advance to the next round until the ultimate Laugh & Lose champ is determined.

**Remember that this is a FUNdraiser! Our audience will enjoy the jokes much more when contestants laugh.  
So please, laugh a little too!**

