

(MOMENTUM)

WORKS OF GROWTH AND RECOVERY

Program Sponsorship Proposal

ABOUT COMMUNITY SUPPORT ADVOCATES (CSA)

Community Support Advocates (CSA) is a not for profit organization that partners with individuals and families living with disability or mental illness for growth and resiliency within their communities. We support Central Iowans with disabilities by connecting them with services that support day to day living, community integration and creative expression.

ABOUT THE MOMENTUM ART PROGRAM

Individuals impacted by disabilities often view art as inaccessible due to a lack of knowledge, confidence, and resources such as money for art supplies, a supportive community, or a space to create. Momentum provides free art opportunities to underserved populations: art exhibition and promotion (including our annual juried art competition every October); art training and mentorship; access to free studio space and supplies; and a community of artists for support and creative connection.

THE POWER OF ART: MOMENTUM'S COMMUNITY IMPACT

Resilience and the Benefits of Art

COVID 19 has impacted our communities in ways we still cannot fully understand. Being isolated from our usual support systems and networks stressed us all, but especially strained those who were already isolated by issues of mental or physical health, or disabilities. The Momentum Art program provides a community for individuals to develop critical connections that build resilience while also learning creative self expression.

Art is a universal language. Art has the power to make us feel desperately alone or infinitely connected. It has the ability to reach across distance and time, across perspective and experience. Art tells a story and through these stories it builds understanding and community. The Momentum program helps artists use art to find their voices and share their stories.

Employment and Self Sufficiency

At Momentum, we support our artists to become 'work-ready' by working on social and professional interactions, building confidence, and honing skills appropriate for a workplace environment. Artists that are ready to further their artistic careers are able to take an art professionalism and entrepreneur track that includes gallery and art promotion opportunities, and training on how to network with other artists, promote and sell their work, and how to use their work to become self-sufficient.



What Our Artists Are Saying

Alex F. is an artist that has been attending Momentum for several years after being reintroduced to the art world by a CSA worker. "Momentum has allowed me to create art that I normally wouldn't be able to make in my home. It gives me a place that I can go to relieve stress and anxiety. Coming to Momentum has given me the confidence to share how I'm feeling through art, make new friends, and even learn how to sell my paintings. Momentum has benefited my relationships with my service providers and with my family by allowing me to cope with my disability and learn how to communicate better. I can't say enough good things about the program."

"When I come here I am able to be free, I'm able to be me. [Momentum] makes a person feel like this is the place to be, this is where I want to be. And no matter what happens outside of those doors, it never comes in here. It's a place where you're safe, you're free, and you can be yourself."- Artist Rhonda S.

Benefits of Sponsoring

Sponsoring CSA's Momentum program means that you are not only donating to an organization that makes a difference every day, but you are also purchasing the right to associate your company with our organization and events in order to increase sales, connect with your target audience, and heighten your company's image. It is about being a corporate citizen who helps make a difference for the people we serve, while simultaneously gaining access to people who may want to do business with your company.



In return for your investment in CSA's Momentum program, your business or organization will have excellent opportunities to:

- Be exposed to a variety of audiences
- Network to promote your product or service
- Associate your business/organization with CSA, which provides services throughout Central Iowa.
- Be included as a sponsor in media promoting our programs and events.



EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORS- \$5,000

LIMITED SPACES AVAILABLE

- Breakout video (1-minute max) 'Keynote Speech' online shown at the exhibition events.
- Your logo on online gallery video during transitions shown live at the show and online.
- Social media promotion: shout-outs with links to your company on Facebook & Instagram!
- Newsletter promotion to CSA's 600+ subscribers.
- Logo printed program, website and promotional materials.

T-SHIRT SPONSORS- \$2,000

LIMITED SPACES AVAILABLE

Sponsor limited edition Momentum shirts that will premier at the exhibition. The shirt design will be original art by a Momentum artist with your logo on the back, and are worn by volunteers, staff, and supporters throughout the year!

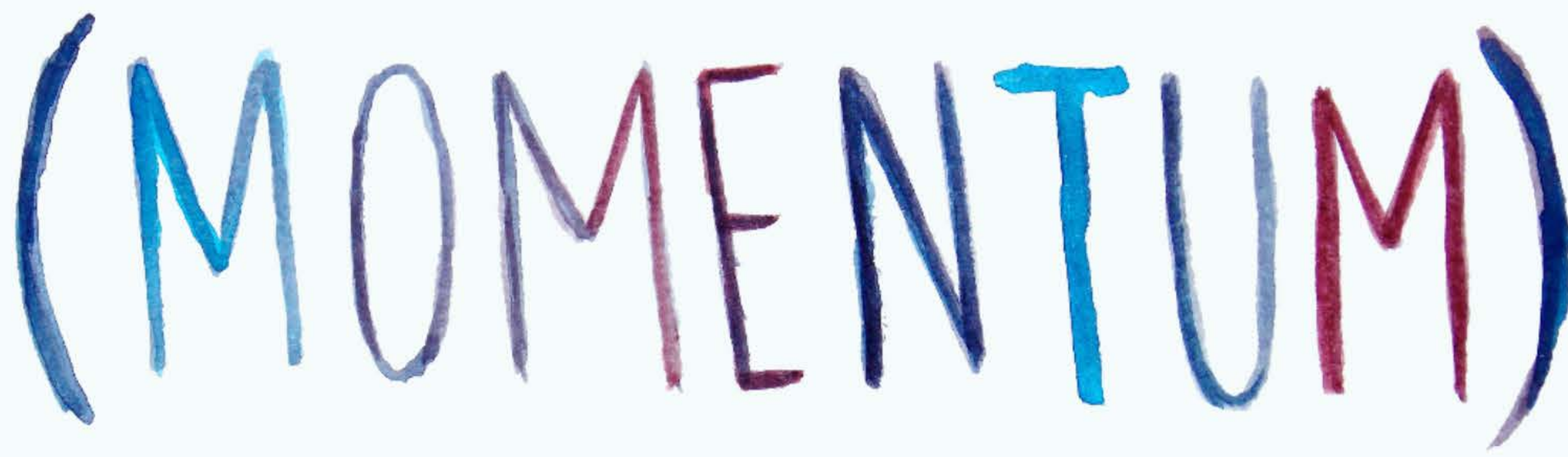
SUPPLY SPONSORS- \$1,000

- Social media promotion: shout outs with links to your company on Facebook & Instagram!
- Newsletter promotion to CSA's 600+ subscribers.
- Logo on the printed program, website, and promotional materials.

BASIC LEVEL SPONSORS- \$100-\$999

- Newsletter promotion to CSA's 600+ subscribers
- Logo on the printed program, website, and promotional materials.

For questions or more information, please contact Kelsey at 515-669-4821 or kelseyk@teamcsa.org



SPONSORSHIP FORM

Please complete this form to confirm your chosen sponsorship for the Works of Growth and Recovery Exhibition. Please send completed forms to Momentum@TeamCSA.org. Once your form is received, you will be contacted regarding sponsorship benefits and recognition.

Contact Information:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

Payment:

_____ Please send me an invoice.

_____ I have enclosed a check made payable to Community Support Advocates.

Checks and forms can be mailed to:
Community Support Advocates;
6000 Aurora Avenue, Suite B
Des Moines, IA 50322

Sponsorship Cost

Signature

Date