

OPENING
JUNE 2024



Community Support Advocates' Integrated Behavioral Health Clinic



CREATING HOPE TOGETHER

A \$2.5M Fundraising Campaign addressing Central Iowa's mental health crisis



Dear Friends,
We have worked
on the front lines of Central Iowa's
public health network for over 25 years.
Our community needs all hands on deck –
and we're ready! Our new location is
larger, more accessible, and allows us to
expand services economically.

We are writing a new chapter for youth
behavioral health services. Please join us
and let's CREATE HOPE TOGETHER!

Thank you!



Christina Smith
Christina Smith
President/CEO

A handwritten signature in black ink, appearing to read 'Cara Kennedy-Ode'.

Cara Kennedy-Ode
Board Chair





“There is definitely hope. If not for CSA my son would have been either in jail or he would have killed himself.”

- Maureen West, parent of coordinated care client

who is community support advocates?

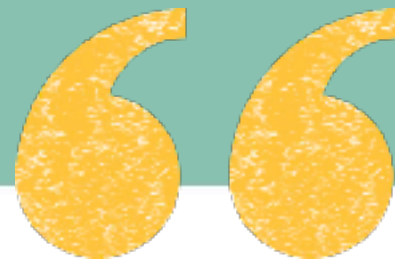
- **WE SERVE** Central Iowa’s most vulnerable individuals and their families who are impacted by disabilities, mental health issues, and traumatic brain injury.
- **WE WORK** with first responders, children’s services, disability services, court systems, supportive housing, hospitals, jails, schools and many other organizations in Iowa’s Polk County and surrounding areas.
- **WE SUPPORT** day to day living, community integration, and creative expression.

“I love helping people become valuable members of the community.”

- Jenn Tielbur, CSA staff



Community Support Advocates is a reliable and successful provider of human services for marginalized individuals. Polk County is grateful for their work and dedication over the years.



- Polk County Supervisor
Matt McCoy, District 1



our mission

Partnering for growth and resiliency.

our vision

We are leaders in integrating care by empowering people, cultivating diversity, and dismantling stigma. We make hope tangible.

our values

Individuality, Integrity, Collaboration, Innovation.



established

1997 and in 2014 as 501(c)3 nonprofit

individuals served

2,046 with this number expected to increase by 50% in 2024

service area

Central Iowa



employees

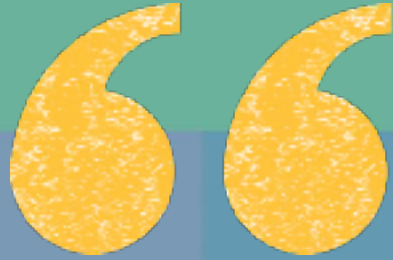
75

97% of CSA clients

Report positive perception of care

12 straight years voted best employer

TeamCSA.org



CSA's collaborative history and culture of integrity convinced me to help lead this vital charge. We are ready to make a greater impact.

- Kim Hagen, CSA Clinical director



our programs

Clinical

New in 2023, CSA's Behavioral Health Center has already started providing mental health counseling services on site and in public schools!

Integrated Service Agency (ISA)

Provides care coordination for those with multiple support needs including mental, intellectual and developmental disabilities to navigate a complex network of resources, and their requirements, in order to access appropriate housing, medical, social, vocational and educational services.

Integrated Health Program (IHP)

Supports individuals age 14 and older who have a serious mental illness or severe emotional disturbance as they transition into adulthood.

Knowledge Empowers Youth (KEY)

Direct care services that address the unique mental health, physical wellbeing and social needs of young people and their families as they transition into adulthood.

Service Coordination & Case Management

Facilitates preliminary intake, eligibility, and funding processes.

Referral Line (515-288-0818)

Provides Polk County's 24/7 free informational, referral and crisis stabilization support.

Momentum Arts

Located in Mainframe Studios, offers access to free art supplies, studio space, workshops and annual juried exhibition.

Financial snapshot & campaign budget

campaign budget

Building Purchase/Loan		
Building Loan (West Bank)	\$	1,500,000
20% Down Payment		375,000
Total Purchase Price	\$	1,875,000
Building Repairs & Updates		
Updates (Sprinklers, Plumbing, etc)	\$	82,643
Repairs (Roof, Parking Lot and Elevator)		245,000
Signage & Branding		25,000
Furniture		50,000
Move Expenses		25,000
Total Building Repairs and Updates	\$	427,643
Clinic Addition		
3 Months Start up Wages & Benefits for Psychiatrist	\$	48,884
3 Months Start Up Wages & Benefits for RN		20,340
Total Start-Up Cost of Clinic Addition	\$	69,224
Transition between buildings cost	\$	157,000
total	\$	2,528,867

CSA 2023 Financials Snap Shot
Fiscal Year: July 1, 2022 - June 30, 2023

assets

Cash	\$929,478
Accounts Receivable	\$346,882
Prepaid Expenses	\$41,757
Fixed & Intangible Assets	\$817,055
total assets	\$2,135,172

liabilities

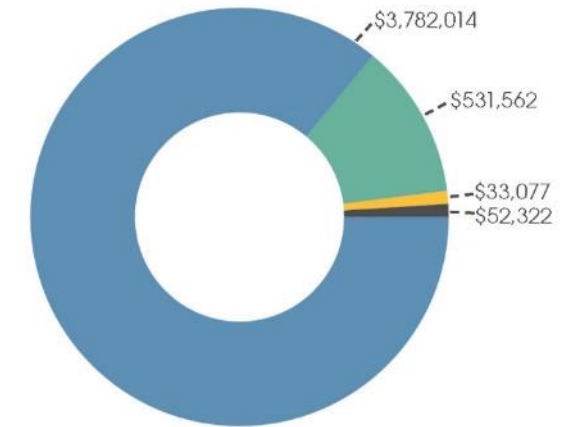
Accounts Payable	\$26,377
Accrued Payroll & Benefits	\$267,019
Deferred Revenues	\$166,942
Other Liabilities	\$745,411
total liabilities	\$1,205,749

total

Liabilities	\$1,205,749
Net Assets	\$929,423
total	\$2,135,172

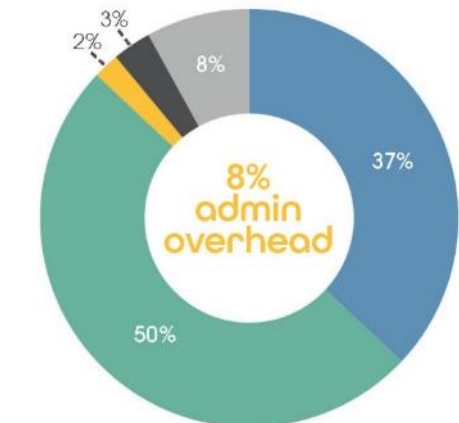
revenue

■ Fees for Service
 ■ Contributions
 ■ Grants
 ■ Other Income



expenses

■ Direct Services
 ■ Momentum
 ■ Coordination Services
 ■ Clinical
 ■ Management & General





board of directors

Cara Kennedy-Ode, Chair Non Profit
Professional

Sam Dee, Treasurer CPA, UHY, LLP

Alice Helle, Vice-Chair Retired Attorney

John Schmidt, Secretary Retired Attorney

Bonnie Leonhardt Adjunct Faculty, Grand
View University

Zachary Ray Grimes Market President,
Midwest Heritage Bank

Saranyan Subramanian Sales Operations
Mgr, Principal Financial Group

Susan Watts Owner, Olson-Larsen Gallery

Laura Wright Executive Office, Escalation
Specialist, Wells Fargo Corporation

executive team

Christina Smith, President / CEO

**Kim Hagen, LISW, Director of Clinical
Services**

**Melissa Ahrens, BSW, Director of
Coordination Services**

**Lasondra Graham, Director of Community
Based Services**

Rick Arnold, CFO

Ross Vogel, Controller



special request

Can you help us reach our first campaign goal of \$300k by March 31, 2024? Pledges of \$60k and above receive special naming opportunities! Send your inquiry to christinas@teamcsa.org.

thank you!



ways to help

Pledges: Campaign commitments can be paid over time up to five years.

Gifts of Securities: Appreciated securities may provide greater tax advantages when compared to gifts of cash.

Estate/Planned Gifts: Gifts by bequest or other methods provide tax benefits and are practical ways to support.

Donate Online: teamcsa.org/donate

Send a check:

Community Support Advocates
6000 Aurora Ave, Suite B
Des Moines, IA 50322



TeamCSA.org